Call for Sponsors and Exhibitors





CFB

France Bioproduction Congress

19th & 20st March 2025 International Conference Center – Tours, France www.france-bioproduction.com

9th Edition

Gather and Unite all stakeholders to serve the sector



In partnership with :















19th & 20th March 2025

During two days, the goal is to gather more than 350 industrial decisions makers and R&D actors from the public and private sector to talk about key challenges in Biomanufacturing and bring to light current industrial needs.



Contest

From 1st March to 15th April 2025

One single app (*see page 10*) that allow you to ::

- Manage your profile and agenda,
- Showcase your company with dynamic energy,
- Access the list of participants and exhibitors, interact with them via private message and organize your BtoB meeting schedule.

5 Startups



2 +700 Days Attendees

Conferences & round tables

Animated by key opinion leaders of the field and selected by the programming committee.

Sponsored Technical Workshops

Based on feedbacks and expertise sharing in a format that encourages interactions to highlight cutting-edge innovations.

More than 10 hours of Networking

Meet with your leads. Visit exhibitors located in the center of the catering & networking area.



Second Day

Pitch session: 5 deeptech startups in biomanufacturing.





Highlight Your Activities and Expertise

Boost the visibility of your activities by showcasing your expertise and leading engaging workshops. This is the perfect opportunity to demonstrate your leadership and stand out as a key player in the bioproduction field on the Exhibitor area;

Align Your Brand with Cutting-Edge Themes

Associate your brand with bioproduction and more broadly biopharmaceuticals to gain high visibility among a large audience: decision-makers and leaders in the biopharmaceutical industry, as well as in higher education and research institutions. Strengthen your positioning as a pioneer of innovation.

Expand Your Strategic Network

Access exclusive networking opportunities with key players in the bioproduction and biotesting markets. Take advantage of B2B meetings to establish strategic connections, enhance your partnerships, and pave the way for new, fruitful collaborations.

Participate in the Future of Bioproduction

Get involved in shaping the future of bioproduction and addressing the challenges of biotherapy biotesting. Actively contribute to industry advancements and position yourself as an essential player in the next generation of biopharmaceutical solutions.

> **Become partner / sponsor of our events!** Customized sponsorship packages can be designed according to your specifications.

Grow your business around the

Bioproduction & Biotesting Challenges

within the POLEPHARMA / MEDICEN Networks!

Take advantage of the DUO offer to MAXIMIZE the visibility and impact! (see page 12)





EXHIBITOR and SPONSORING offer



	IVORY	BRONZE	SILVER	GOLD	PLATINUM (Exclusive)
EXHIBITORS' VILLAGE and PASS					
Full pass inclused (lunch buffet included)	1	1	2	3	4
Full Guest Pass for your customers/Lead (lunch buffet included)		1	2	3	4
Free tickets to the cocktail dinner Day 1				3	4
1 Corner on the exhibitors' village (1 bar table, 2 high chairs, space for your kakemono, Electricity in option)	2 m ²				
1 Stand sur le exhibitors' village (equiped with 1 table, 2 chairs for 6/9m2 or 2 tables et 4 chaires for 12m2 and 1 electrical outlet 1,5kW/16A.		6 m²	9 m ² (option 6 m2)	9 m²	12 m2
Visibility					
Your logo featured on the Exhibitors page in the Swapcard application (see page 10)	Included	Included	Included	Included	Included
Your logo featured on all the event's communication publications and media (website, event programme)		Included	Included	Included	Included
Your logo featured at the opening presentation			Included	Included	Included
Your logo featured in the Teaser and the post-event video of the congress			Included	Included	Included
Promotional items ³ (to be provided) (1 flyer [2 pages max] or goodies ³) to be included in the bag			Included	Included	Included
Track your prospects via the Proxi Event application (see page 10)		+ 120 €	Included	Included	Included
LinkedIn post highlighting the Partnership Silver: logo display/Gold & Platinium: logo display & promotion of your expertise			Included	Included	Included
Acknowledgement during introduction speech				Included	Included
Your logo on the Swapcard homepage				Included	Included
Conduct a workshop during the congress or give a talk during the plenary session ⁴			+ 2150 €²	Included	Included
Conduct a Bioproduction webinar (beyong the congress) (see page 11)			+ 1850€	+ 1850 €	Included (If no workshop)
An article in the POLEPHARMA & MEDICEN Newsletters (+30 000 recipients/month)				+ 2100 €²	Included
A "Zoom Partner" email marketing campaign				+ 2100 €²	Included
Your logo on participant badges					Included
Interview in the post-event video					Included
Options					
Sponsorship of lanyards or bags (to be supplied)					To choose
Sponsorship of a Coffee Break (advertisement in the room, logo on a variety of A5 flyers)			+1300 € ²	+900 €²	Included
Sponsorship of the Cocktail Lunch (advertisement in the room, logo on a variety of A5 flyers)			+1300 €²	+900 €²	To choose
Sponsorship of the Cocktail dinner (your kakemono in the room, logo on a variety of A5 flyers)			+ 2000 €²	+1500 €²	To choose
Custom promotional items (water bottles, sticky notes, notepads, etc.)		Please contact us			
Additional equipments for your stand (TV, furniture, stand decor, etc.)		Please contact us			
Net Prices (Excluding VAT)	3143€	5 143 €	6 285 €	8 572 €	14 000 €
Early Bird Offer (- 15% before November 30 th 2024)	2828€	4 372 €	5 343 €	7 286 €	11 900 €
Member's Offer* POLEPHARMA – MEDICEN (- 30 %)	2 200 €	3 600 €	4 400 €	6 000 €	9 800 €
 Location for your roll-up banners / pop-up stands. For custom-built stands, please contact us. For members: 30% discount on the listed price 	4 – Depends programming c		of available slot	s and subjected	to approval of the

2 – For members: 30% discount on the listed price
 3 – Promotional items excluding pens

programming committee * Up-to-date with membership dues

DUO Offer Terms & Conditions page 13

Sponsor two POLEPHARMA events = 10% discount & 2 free admissions

You are a pharmaceutical compagny? Become PREMIUM PARTNER

Showcase your company in this major event for the Biomanufacturing sector in France

And reinforce your position as a key opinion leader within the biopharmaceutical industry

We offer different partnership opportunities with high visibility and numerous advantages fitting your specific needs

Included PACKAGE

Polepharma

- Visibility full pack (see page 4)
- 10 admissions minumum

NETWORKING & CORPORATE IDENTITY

Highlight your corporate identity and involvement along the entire event through different ways (*your choice or to provide*):

Coffee Break Cocktail Dinner Lunch Break Bag Logo on Badge Name lanyard Blocs-notes Video A during breaks Booklet Cover LinkedIn Ad Website Banner Logo on SWAPCARD mailing TOTEM with brand Brand Sticker on the floor Booked area for B2B Customised WiFi password And much more... Contact us!

Sponsor one of our « *Break'n Breathe* »: running, relaxation... Meet people your share interests with in another environment!

For a custom offer, please contact:



Denis Marchand

Head of France Bioproduction Congress Head of R&D & Innovation Biopharmaceuticals-Bioproduction denis.marchand@france-bioproduction.com denis.marchand@polepharma.com +33 (0)6.15.95.47.74



Elodie Thierion Project Manager - Biotech and Pharma ethierion@medicen.org +33 (0)6.09.65.05.68

Speaker (choose an option)

- Conference
- Workshop animation



BACK TO THE PREVIOUS EDITION



Autres

Presse

R&D académique

Territoires - Etat

7%

3%

2%

0%

21%

19%

+ 260 B2B meeting conducted

established

exchanged

+1750

Views online

sponsor page

OVERVIEW OF THE PREVIOUS EDITION



14"25 Conference #15 - Synthetic Biology for bioproduction Ariel Lindner, Unit Director INSERM U1284, INSERM

09430 Conférence #11 - The contribution of numerical

09⁴⁴⁵ Conférence #12- De-risking scale-up and process transfer with advanced computer simulation of

10'00 Conférence #13 - Cellevat3dTM nanofiber-based

microcarriers designed for improved upstream productivity of viral vector biomanufacturing Laura Chirlea, CEO, *Eelevate*

bioreactors Christian Witz, CEO, Similaritage

10⁴¹⁵ Table ronde - Questions/Réponses Intervenants des conférences de la Ses

simulation to the rational scale-up of bioreactors Eric Olmos, Professeur, Université de Lomaine

- 14⁴45 Conférence #16 Unlocking the future of biopharmaceutical production: Innovation through Industrial biotechnology Fayza Daboussi, Directrice Exécutive, 7/844
- 15"05 Conférence #17 Comment la santé vétérinaire innove en matière de biotechnologie et
 - bioproduction Céclie Challer, Director, Biotherapeutics-Sciences. Cours Scint A
- 15⁴²⁵ Table ronde Questions/Réponses Intervenants des conférences de la Session 4

19'55 Discours de clôture du congrès

OVERVIEW OF THE PREVIOUS EDITION



SESSION A Ateliers Techniques

11^H45

Atelier #1 - Le Machine Learning pour le suivi de cultures cellulaires en bioréacteur

Sandra Aubert, Data Scientist et responsable formation, Orizla/s Lidia Gardia, Field Application specialist - Bioreactor

Technologies, Santonius Stedim Biotech

Atelier #2 - Vers l'excellence en Bioproduction : Clinique, Scale-up et Innovation, retour

d'expérience de Smart Immune et de ThermoFisher Scientific

Julia Braunmüller, Responsable des Affaires Scientifiques et Techniques, *Thermo Fisher Scientific* Sébastien Oster, PharmD, Responsable du développement

pharmaceutique, *snait immune* Atelier #3 - De la R&D à la bioproduction, un nouveau modèle pour un accès au médicament

plus rapide : Retour d'expérience Servier sur un plateau d'insourcing au service de la performance R&D

Vincent Phillbert, Diecteur Stratégie QP Phrama Elodie Nasica, Director Head of Research Support Servier Carine Legal, Senior Business Manager, Relly Life Sciences – Gr Group/Holding Atelier #5 - Approche PAT pour la surveillance en temps réel des bioprocédés avec le nouveau 2060 Raman Analyzer de Metrohm

Mathieu Jourdain, Chef de produits spectroscopie, Metrohm France

Atelier #6 - Challenges and benefits of

implementing intensified and continuous

upstream processing strategies Animé par David Balbuera, Business Development Director, IFB Biomanufacturing Gabriel Fiscaro, Innovation Development Engineer, IFB

Bornandic Unity Bornandic Unity Max-Olivier Broquet, Manager of Field Application Specialists Fluid Manager Technologies & Biorector Technologies, Sattorius Gilles Valancher, Bioprocess Account Manager France,

Gilles Valarcher, Bioprocess Account Manager France, Repligen

Atelier #7 - Supply chain des biomédicaments :

enjeux et solutions technologiques Benoit Pinteur, Co-Founder & Responsable Scientifique, Benus Pharma

Fréderic Malboze, Directeur Général, Geopharm Blosenvices

PROGRAMME* - Mercredi 03 avril 2024

SESSION B Atellers Techniques

16^H30

Atelier #8 - Comment renforcer la collaboration pour réduire l'empreinte carbone à l'échelle industrielle ?

Thibault Renaud, Sustainability supply Chain Leader, Griva

Atelier #9 - Regards croisés sur 2 solutions Innovantes au service de la bioproduction : - Nestor l'automate facile à utiliser et abordable pour le scale-up en environnement R&D - Cellquest pour la production industrielle de

 Celiquest pour la production industrielle (biothérapies Julien Maruotti, CEO, Cellaven

Guillaume Wallart, Président, Celloues?

Atelier #10 - Intensification des Procédés

en France: Justification, Stratégies et Perspectives Christophe Dufossé, Strategic Marketing Manager in Next-Gen Bioprocessing, *Merci* Alesande Laly, Technical Applications: Consultant for

Alexandre Laty, Technical Applications Consultant for Emerging Blotech, Minuk

Atelier #11 - Remplissage aseptique de petites séries sous isolateur pour les MTI : état de l'art et cas d'usage

Tony Donolato, COO, SalamanderU Claude Dedry, Directeur général, SalamanderU

Atelier #12 - Improve the end to end management of your bioproduct waste throughout the clinical supply chain

Sabrina loudarene: Benni, Life Sciences Portfolio Delivery Lead, Capgemmi Engineering Caroline Micheletti-Candau Lead Engineer- Pie-Sales Office, Capgemin Engineering

Atelier #13 - Plan de continuité d'activité : n'oubliez pas de sécuriser le stockage de vos ressources biologiques !

biologiques 1 Elodie Millerot, Business Developer, BIOKRYD Nicolas Demoures, Business Developer, BIOKRYD

Atelier #14 - Exploitation des données biologiques (transcriptomiques) pour l'amélioration des bioprocédés, cas d'usage et potentiel Charles Hubert CEO, Gerdenzor

Charles Hubert, CEO, GertSensor Ophélie Jouffroy, Data Scientist, GenSensor Anne Sophie Gary, Principal Scientist, GenSensor

THANK YOU TO OUR 2024 PARTNERS







with our apps!



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A mobile application, available upon registration, to enhance attendee experience and engagement with:

App Store Google Play

- Event program: conferences, workshops,...
- Set up your exhibitor space
- List of exhibitors with a description
- Highlight your brand image
- List of all the attendees, to interact and book BtoB meetings for D-Day but also before and after the event

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Programme	Exposants	Networking	Interactivité	Conversation





Scannez	The best way to manage visitor contacts on D-Day, an easy, 100% digital and secure tool.	Exportez	Partagez	
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Discover the **Biomanufacturing Webinair***, monthly meeting dedicated to biomanufacturing / Biopharma / Biotech: from development to production of biotherapies and advanced therapy medicinal product (ATMP).

1 day per month
1 hour webinar
1 theme about biomanufacturing challenge
1 expert = YOU!

This monthly meeting is free of charge for the attendees but registration is mandatory.

4 good reasons to participate

- Animate the french biomanufacturing community;
- Highlight your expertise, your new technologies and/or innovative applications;
- Share your feedbacks;
- And stay in touch with the actors of the field.

Your Thematic Webinar

- + 1 Pitch Video teaser
- + 1 email campaign
- + 1 Linkedin post
- + listing of participants' contacts

= 1 850 € HT

*Available from the SILVER sponsor offer

For a custom offer, please contact:



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Elodie Thierion Project Manager - Biotech and Pharma ethierion@medicen.org +33 (0)6.09.65.05.68



DUO* OFFER - MAXIMIZE YOUR VISIBILITY

Sponsor two POLEPHARMA events and receive

10 % on both sponsorship packages

+ 1 free admission for each event

*Available from the SILVER sponsor offer

Example (on 2022 rate)

	Rate HT	DUO (-10%)	Discount
Sponsor Gold CFB Bioproduction	7 000 €	6 300 €	- 700€
Sponsor Gold JPB Biotesting	6 600 €	5 940€	- 660€
TOTAL (HT)	13 600 €	12 240 €	- 1 360 €
Rate attendees FTI-Group	760€/673€	2 free admissions	- 1 433 €
		Total discount	- 2 793 €

For a tailor-made offer, please contact



Denis Marchand Head of R&D & Innovation Biopharmaceuticals-Bioproduction denis.marchand@polepharma.com +33 (0)6.15.95.47.74



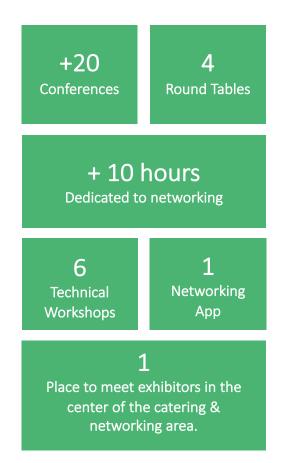
6th edition Polepharma Biotesting Congress

Analytical Strategies for Quality in Biotherapeutics and Advanced Therapy Medicines (ATMP)

biotesting.polepharma.com

The POLEPHARMA Biotesting Congress aim to bring together more than 180 decision-makers and actors in academic and clinical research, startups, biotechs and pharma industries to discuss the challenges of Biotesting and report current industrial needs around advanced analytical strategies to accelerate the development and marketing of biotherapies.

The two days will be punctuated by conferences, round tables, workshops and time slots dedicated to networking.



04 — 05 June 2025 Évreux - Le Cadran



Conferences & round tables

Animated by KOLs of the field and selected by the programming comitee composed of scientists and indutrials.

Technical Workshops

Based on feedbacks and sharing of expertise in an environment prompted to fruitful exchanges.

More than 7 hours of networking

Visit exhibitors located in the center of the catering & networking area.

1 networking app for booking meetings

Swapcard app for all participants and exhibitors, contact participants before, during and after the event.

swapcard









SAVE THE DATE : MAIN EVENTS 2024/2025 POLEPHARMA AND MEDICEN NETWORKS

POLEPHARMA

CPIF

POLEPHARMA Industry of the Future congress

13 & 14 November 2024 *Chartres* <u>www.industriedufutur.polepharma.com</u>

CPPE

POLEPHARMA Environmental Performance Congress 22 & 23 December 2022 Rouen www.microbiote.polepharma.com

2rd Ed.

CPB

Biotesting POLEPHARMA Congress

4 & 5 June 2025 Evreux Conference center www.biotesting.polepharma.com

6rd Ed.

MEDICEN

MD

Medicen Day

1st October 2024 Paris medicenday.medicen.org/